

CARTON JAUNE

ANNUAL

DESIGN COMPETITION

Call

FOR THIS NEW EDITION OF ITS ANNUAL DESIGN
COMPETITION, PUNKT INVITES ALL SPORTY
CREATORS TO CONSIDER THE YELLOW CARD.

RULES

— 1 —

CREATORS MUST PROPOSE
EVERYDAY OBJECTS.

— 2 —

THE USE OF THESE OBJECTS
MUST DISTURB DAILY ROUTINES.

— 3 —

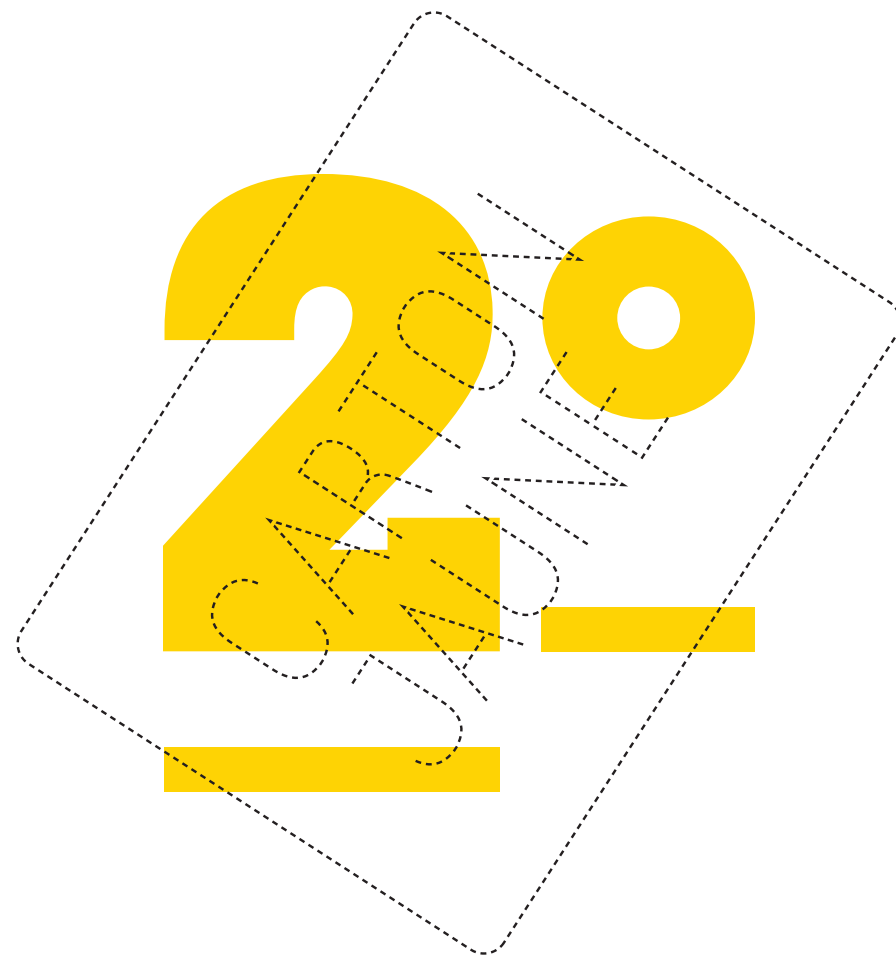
THESE OBJECTS MUST BE MAINLY
MADE OF YELLOW MATERIAL.

— 4 —

THESE OBJECTS MUST BE EASY TO REPRODUCE
AT A LOW COST.

GUEST CURATOR

GUILLAUME SASSEVILLE



ELIGIBILITY

CREATORS, PROFESSIONAL OR STUDENT, OF EVERY PRACTICE ARE INVITED TO PARTICIPATE.

ONLY UNSHOWN PROJECTS WHICH RESPECT THE RULES OF THE COMPETITION WILL BE CONSIDERED.

SUBMISSION

OBJECTS MUST BE MAINLY MADE OF YELLOW MATERIAL. THEY CAN BE MODELS OR PROTOTYPES, AS LONG AS THEY ARE FULL SCALE AND EASY TO REPRODUCE AT A LOW COST (BY USING OF INEXPENSIVE MATERIALS AND PROCESSES, FOR EXAMPLE). PARTICIPANTS MAY SUBMIT AS MANY OBJECTS AS THEY WISH.

DEADLINE

BEFORE FRIDAY APRIL 23, 2010, 4 PM

LATECOMERS WILL NOT BE CONSIDERED

ATELIER PUNKT

CARTON JAUNE COMPETITION

5333 CASGRAIN, SUITE 205 A

MONTRÉAL, QUÉBEC

H2T 1X3

BY MAIL OR DURING OPENING HOURS
WEDNESDAY TO SUNDAY, 11 AM TO 5 PM
OR BY APPOINTMENT
514 458-7960

PROPOSALS SENT TO *CARTON JAUNE* REMAIN THE SOLE PROPERTY OF THEIR CREATOR. HOWEVER, PLEASE NOTE THAT PUNKT CANNOT ASSUME THE COST OF RETURNING THE PROJECTS, AND THAT THEY WILL HAVE TO BE PICKED UP ON SITE AFTER THE EXHIBITION'S END OR SHIPPED AT THE PARTICIPANT'S COSTS.

SUBMISSION FEES

NON REFUNDABLE SUBMISSION FEES OF 25\$ CAD PER OBJECT APPLY. THE FEE IS WAIVED FOR SUBSCRIBERS OF ATELIER PUNKT. PLEASE INCLUDE A CHECK OR POSTAL MONEY ORDER FOR THE TOTAL AMOUNT (ESTABLISHED ACCORDING TO THE NUMBER OF OBJECTS), MADE TO THE NAME OF ATELIER PUNKT. WHEN RECEIVING THE PROJECTS, PUNKT CAN PROVIDE A RECEIPT ON DEMAND.

SELECTION CRITERIA

THE MEMBERS OF THE JURY WILL ESTABLISH IN WHAT MEASURE THE PROPOSED OBJECTS RESPECT THE RULES OF THE COMPETITION. THE PROPOSALS MUST SUBVERT THE BASIC USE OF EVERYDAY OBJECTS AND WILL BE EVALUATED FOR THEIR ROUTINE-BREAKING POTENTIAL. THE JURY WILL ALSO CONSIDER THE USE OF MATERIALS AND COLOUR, THE DETAILS OF THE FINISH AND THE GENERAL QUALITY OF THE EXECUTION.

REFEREES

THE JURY IS MADE UP OF THE GUEST CURATOR AND HIS TWO TRUSTED LINESMEN.

REFEREE

GUILLAUME SASSEVILLE
DESIGNER

LINESMEN

STÉPHANE BERTRAND
INDEPENDENT CURATOR AND
LANDSCAPE ARCHITECT

ANGELA GRAUERHOLZ
ARTIST, PROFESSOR AND
DIRECTOR OF *CENTRE DE DESIGN
DE L'UQAM*

TROPHY

AT THE OPENING, A FIFA REGULATION SIZE GOLD PLATED YELLOW CARD WILL BE AWARDED, FOR THE GRACE OF ITS MISCONDUCT, TO A WINNING PROPOSAL. THE AWARDS CEREMONY WILL TAKE PLACE AT THE OPENING OF THE EXHIBITION, FRIDAY APRIL 30.

EXHIBITION AND EVENTS

THE MOST INVENTIVE OBJECTS WILL BE SELECTED FOR THE *CARTON JAUNE* EXHIBITION, TO BE HELD AT ATELIER PUNKT. IN ADDITION TO THE OPENING, TWO OTHER PUBLIC EVENTS ARE PLANNED: *PORTES OUVERTES DESIGN MONTRÉAL* AND A CLOSING DAY COCKTAIL. THE PRESENCE OF THE SELECTED CREATORS AT THESE EVENTS IS ENCOURAGED.

EXHIBITION

**APRIL 30 —
JUNE 6 2010**

OPENING

FRIDAY APRIL 30, 5 PM

PORTES OUVERTES DESIGN MONTRÉAL

SUNDAY MAY 2, NOON TO 5 PM

ENDGAME

SUNDAY JUNE 6, 5 TO 7 PM

• **Atelier Punkt**
5333, av. Casgrain · local 205 A
Montréal · Québec · H2T 1X3

• 514 458.7960
info@atelierpunkt.com
www.atelierpunkt.com

ENTRY

FORM

CARTON JAUNE

ANNUAL

DESIGN COMPETITION

CREATOR: _____

OCCUPATION: _____

ADDRESS: _____

CITY: _____

PROVINCE / COUNTRY: _____

POSTAL OR ZIP CODE: _____

PHONE: _____

EMAIL: _____

ALL SUBMISSIONS MUST REACH ATELIER PUNKT
5333 CASGRAIN, SUITE 205 A, MONTRÉAL, QUÉBEC, CANADA, H2T 1X3
BEFORE FRIDAY APRIL 23, 2010, 4 PM, WITH THE FULLY
COMPLETED FORM AND A CHEQUE OR POSTAL MONEY ORDER
FOR THE TOTAL AMOUNT OF THE REQUIRED PAYMENT.

FOR MORE INFORMATION

GUILLAUME SASSEVILLE,
GUEST CURATOR
INFO@ATELIERPUNKT.COM

PROJECT

FORM

CREATOR: _____

OBJECT TITLE: _____

MATERIAL: _____

SIZE: _____

CREATOR: _____

OBJECT TITLE: _____

MATERIAL: _____

SIZE: _____

CREATOR: _____

OBJECT TITLE: _____

MATERIAL: _____

SIZE: _____

